OUR PLAN A CITY TO BE PROUD OF



CITY VISION Britain's Ocean City

One of Europe's most vibrant waterfront cities, where an outstanding quality of life is enjoyed by everyone.

OUR MISSION Making Plymouth a fairer city, where everyone does their bit.

OUR VALUES

WE ARE DEMOCRATIC

We will provide strong community leadership and work together to deliver our common ambition.

WE ARE RESPONSIBLE

We take responsibility for our actions, care about our impact on others and expect others will do the same.

WE ARE **FAIR**

We are honest and open in how we act, treat everyone with respect, champion fairness and create opportunities.

WE ARE CO-OPERATIVE

We will work together with partners to serve the best interests of our city and its communities.

OUR PRIORITIES

A GROWING CITY

A clean and tidy city

An efficient transport network

A broad range of homes

Economic growth that benefits as many people as possible

Quality jobs and valuable skills

A vibrant cultural offer

A green, sustainable city that cares about the environment.

A CARING COUNCIL

Improved schools where pupils achieve better outcomes

Keep children, young people and adults protected

Focus on prevention and early intervention

People feel safe in Plymouth

Reduced health inequalities

A welcoming city.

HOW WE WILL DELIVER

Listening to our customers and communities.

Providing quality public services.

Motivated, skilled and engaged staff.

Spending money wisely.

A strong voice for Plymouth regionally and nationally.

